
MARK YOUR CALENDARS FOR AN EXCITING BROWN BAG LUNCH

**Marketing Yourself in a Down Economy...
How Women Attorneys Can Build Their Books of Business**



WHEN: Tuesday, July 21, 2009 at 12 noon

WHERE: Carlsmith Ball LLP, American Savings Bank Tower, Suite 2200, 1001 Bishop Street, Honolulu, Hawaii 96813

WHO: Lori Teranishi, VPG LLP – Ms. Teranishi is co-principal for Van Prooyen Greenfield LLP and director of the firm’s Honolulu and San Francisco offices. VPG LLP is a boutique law firm specializing in providing strategic communications counsel.

She specializes in providing communications strategy and has managed crisis and litigation communications and investor relations for Fortune 100 financial services, technology, healthcare and global energy companies and high-profile individuals. More information on the firm can be found at www.vpgllp.com.

WHY: In today’s tough economy, where competition is fierce and clients are scrutinizing every dollar, it’s more important than ever for women lawyers to build their books of business and promote their expertise. Learn how to concentrate your efforts on marketing, public relations, and business development techniques that will result in dramatic practice growth and help you to develop your personal brand.

RSVP: Zale Okazaki at zale.okazaki@hawadvocate.com (Space is limited.)

COST: FREE (bring your own lunch). If you would like to order lunch, please send a \$9.00 check payable to Hawaii Women Lawyers to: Zale Okazaki, Ayabe Chong Nishimoto Sia & Nakamura, 1003 Bishop Street Suite 2500, Pauahi Tower, Honolulu, HI 96813.

Deadline: July 17, 2009.

President's Column

Joanne Grimes, HWL President



As I step into the President's role, I am thankful to have had the opportunity over the years to work with so many accomplished lawyers who unselfishly have devoted their precious time to Hawaii Women Lawyers. Our board members are representative of our membership – lawyers with diverse interests and responsibilities, but sharing common goals. We are members of an organization whose purpose is to: (1) improve the status of women in the legal profession; (2) increase the number of women in positions of authority and responsibility; (3) promote the advancement of all women; (4) provide educational, instructional, and training activities for the advancement and mutual enrichment of women attorneys; and (5) maintain communications with other women's organizations in order to achieve the purposes of HWL.

I look forward to seeing more members participating in HWL's programs and projects, which include community service, civil rights, equal opportunity, judicial selection and retention, mentoring, and professional development. My own interest has been examining the disproportionate exodus of women from the legal profession. This is not just a Hawaii issue, or an issue involving only lawyers. Across the country, in the legal and accounting professions, more women than men drop out and don't come back. Gender disparity in turnover rates has been much more dramatic in the accounting field, and the accountants' responses over the last decade to fixing the problem is something that attorneys can learn from.

We were fortunate to learn from Tertia Freas, audit partner with Deloitte & Touche LLP in Honolulu. Ms. Freas, a certified public accountant, joined Deloitte in 1979 and leads its Women's Initiative (WIN) in Hawaii. WIN was developed nationally as an Initiative for the Retention and Advancement of Women in the accounting field, and Deloitte has been recognized with numerous national awards for WIN-related programs and recently was showcased by Fortune Magazine as one of the 100 Best Companies To Work For (noting that women hold 22% of top positions at Deloitte, compared with 6% in 1993). At a recent brown bag presentation attended by lawyers, young and not-so-young, in government and private practice, Tertia and Senior Manager Lori Taira shared their experiences with Deloitte's retention and advancement initiatives; we shared our stories and learned what has worked and what hasn't. I look forward to continuing these conversations, and hope you'll join in.



Looking back, it was a very productive year for Hawaii Women Lawyers. Besides national recognition for its Mothers Day Project with Hawaii Women's Legal Foundation, our Board was individually productive with recent births: Our immediate past-President, Emi Kaimulua welcomed her second child, Kaikou Welo Kaimulua. Our secretary, Shellie Park Hoapili, welcomed her first child, Halia Hoapili. Director and past-President Lane Hornfeck welcomed her first child, Asher Caden Mills, and Director Natalie Younoszai welcomed her second child, Marcus Dan Younoszai. To the mothers, congratulations! To their babies, welcome to the world!

In closing, I'd like to send a personal message to Emi, Shellie, Lane and Natalie. I know you will continue to be successful at juggling your work and family life, as you all are so accomplished, competent, responsible, and caring individuals. My wish for all of you is to enjoy and appreciate this precious time with your babies.

(continued on page 3)

In the year I was born, Ruth Hulburt Hamilton wrote a poem titled "Song for a Fifth Child". At the time she penned her poem, the concept of "juggling work" referred to homemaking activities that consumed most of a new mother's time. As work choices have expanded beyond the home, the concept of juggling definitely hasn't. Emi, Shellie, Lane and Natalie, as you are pulled in different directions and as you tend to your many responsibilities, remember Ruth's poem and what is truly important. My best wishes and heartfelt congratulations to each of you.

Song for a Fifth Child
by Ruth Hulburt Hamilton, 1958

Mother, oh come shake Mother, out your cloth
Empty the dustpan, poison the moth,
Hang out the washing and butter the bread,
Sew on a button and make up a bed.
Where is the mother whose house is so shocking?
She's up in the nursery, blissfully rocking.
Oh, I've grown shiftless as Little Boy Blue
(lullaby, rock-a-bye, Lullaby loo).
Dishes are waiting and bills are past due
(pat-a-cake, darling, and peek-peek-a-boo).
The shopping is not done and there's nothing for stew
And out in the yard there is a hullabaloo.
But I'm playing "Kanga" and this is my "Roo."
Look! Aren't his eyes the most wonderful hue?
(lullaby, rock-a-bye, lullaby loo).
The cleaning and scrubbing will wait till tomorrow,
For children grow up, as I've learned to my sorrow.
So quiet down cobwebs. Dust go to sleep.
I'm rocking my baby and babies don't keep.

JOB OPPORTUNITY

Hawaiian Electric Company's Legal Department seeks an attorney with at least 5-7 years of legal experience. The qualified applicant may be called upon to provide legal services and counsel on a wide variety of matters, including business law (with an emphasis on contracts and corporate liabilities), labor and employment law, environmental regulation, real property, securities, finance, compensation and benefits, legislation and litigation. Experience in engineering, negotiation of purchase power agreements, or handling matters before the Public Utilities Commission would be helpful.

Please apply at www.heco.com (click on the "Jobs" tab) by July 14, 2009.

According to Census 2000 data and information from Hawaii's Second Harvest – the Nation's Food Bank Network – 11.6% of Hawaii's 295,615 children live below the poverty line and cannot afford basic school supplies. In 2008, Ready to Learn & Helping Hands Hawai'i, collected and distributed school supply packets to over 12,500 of Hawaii's keiki across the islands. These children were identified by social workers at over 60 social service agencies throughout Hawaii.

As Hawaii's families prepare their kids to return to school at the end of July this year, Hawaii Women Lawyers asks you to support Helping Hands Hawaii and it's Ready to Learn Program, make sure that all our keiki have the school supplies they need to learn in school.

Please consider bringing any contribution or any of the following supplies to the collection sites below during the months of June and July, 2009:

24-count Crayons
Composition Books
Plastic Erasers
Glue (4 oz. size)
Spiral Notebooks (1 Subject)

Scissors (4 ½")
Portfolios
Backpacks
Calculators

Folder Paper (College or Wide Rule)
2 Pencils
Black/ Blue Ball Point Pens (Med. Pt.)
Rulers

1177 Kapiolani Boulevard – First American Title Company
Contact: Patsy K. Saiki, Esq.

425 Queen Street – Office of the Attorney General
Contact: Marie Gavigan, Esq.

1000 Bishop Street, 12th Floor – Cades Schutte
Contact: Lori K. Amano, Esq.

American Savings Bank Tower, 20th Floor – Alston, Hunt, Floyd, & Ing
Contact: Shellie Park-Hoapili, Esq. or Dianne Brookins, Esq.

First Hawaiian Center, 26th Floor – Kobayashi, Sugita, & Goda
Contact: Ruth Oh, Esq.

Honolulu Hale – Office of the Corporation Counsel
Contact: Darren Suzuki, Esq.

Pacific Guardian Center, Mauka Tower, 26th Floor – Case Lombardi & Pettit
Contact: Lauren Sharkey, Esq.

Pacific Guardian Center, Makai Tower, 19th Floor – Starne O'Toole Marcus & Fisher
Contact: Lane Hornfeck, Esq.

Pauahi Tower, 25th Floor – Ayabe Chong Nishimoto Sia & Nakamura
Contact: Zale Okazaki, Esq.

Queen Liliuokalani Building, 1390 Miller Street – Room 416
Contact: Susan Kitsu

Pearlridge Center – 98-1005 Moanalua Road, Suite 841 – First American Title Company
Contact: Patsy K. Saiki, Esq.

TOPA Center, Bishop Street Tower, 1st Floor – First American Title Company
Contact: Patsy K. Saiki, Esq.

A Code of Ethics for Female Attorneys by: Adrienne Iwamoto Suarez

1. I pledge to respect the female attorneys who came before me, because their paths were steeper, rougher, and unfamiliar. I pledge to respect the female attorneys who come after me, even though their paths may be gentler, smoother, and well worn. We are all traveling down the same path.
2. I pledge to continue to make the way even smoother for future female attorneys. While women make up 51% of the United States population, we constitute 47% of law students, 32% of lawyers in the legal profession, 18% of partners in private firms and general counsel for Fortune 500 companies, and this figure has remained static since the mid-1990s. (Statistics drawn from reports published at <http://www.abanet.org/women/>). Clearly, we still have work to do.
3. As a woman, I will not judge other female attorneys who have come before me or who will come after me for (1) getting married; (2) not getting married; (3) having children; (4) not having children; (5) or making any other major life decisions because of, or in spite of, balancing a legal career.
4. Given the choice of being a mentor or a tormentor to a younger, less experienced female attorney, I actively choose to be a mentor. When a younger, less experienced female attorney comes to me with a question or for advice, I will not revel in how much more I know than she; I will share that knowledge and experience.
5. There are no "dues" that a younger, less experienced female attorney needs to pay to me. I will not waste my time minding tollbooths when I have a ways down the path yet to go myself.
6. In the game of law, I will help younger, less experienced female attorneys as though we were playing leapfrog, not red rover.
7. I recognize that even though we may be of the same sex, I will not like every female attorney I meet. I pledge, however, not to call her a "bitch," or any other name powerful because of its misogynist origins.
8. If my voice is louder or carries more weight, then I will speak up for my fellow female attorneys' needs, like a flexible schedule, even if those are not my personal needs at the moment.
9. I pledge to reach out, through pro bono service, to the women in my community who need a lawyer's help, who admire that that lawyer is another woman, and who appreciate how that woman may understand their problems and resolve them justly.
10. I pledge to be me. There is a younger female attorney out there who sees herself in me. I pledge to succeed for her.

Welcome
2009-2010 HWL Officers and Board of Directors

President	Joanne Grimes
Vice President/President-Elect	Ruth K. Oh
Secretary	Shellie K. Park-Hoapili
Treasurer	Zale T. Okazaki
Immediate Past President	Emi L. M. Kaimuloa
Directors	Lori K. Amano Sarah Bazzi Cathy Betts Dianne Brookins Stacey Djou M. Nalani Fujimori Kaina Lane Hornfeck Jen-L Lyman Lynne McGivern Tricia Nakamatsu Karen Nakasone Jennifer Rose Patsy Saiki Lauren R. Sharkey Natalie Wilson
Student Representatives	Jennifer Allen Jamila Jarmon Erin Kobayashi

Save the Date!!!

The HWLF Fundraiser will be held on September 26, 2009, at the Hilton Hawaiian Village, Tapa Ballroom.

Lady Lawyers Lunch Bunch

Food, Friends and Sistership!!!

The Lady Lawyers Lunch Bunch will be held on Wednesday, July 22, 2009, at 12:00 p.m. at the Plaza Club (900 Fort Street Mall, 20th Floor, Pioneer Plaza).

Lunch costs range from \$12.00 - \$22.00 (\$20.00 for the salad bar). During lunch, we will share any announcements and networking needs.

If you would like to attend, please call Sherri Miral or Lisa Fichter at (808) 524-1800, by Friday, July 17, 2009.

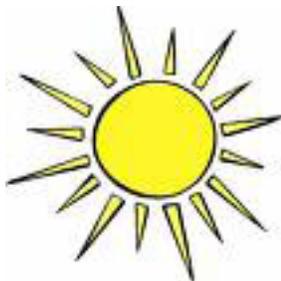
Next lunches: Wednesday, August 26, 2009 and Wednesday, September 23, 2009.

Chop Pui Generis



Congratulations to HWL member, **Natalie Younoszai** and her husband, on the birth of their son, Marcus Dan Younoszai. Marcus was born on May 28, 2009, weighing 7 pounds, 3 ounces. Big brother Dylan is excited about his new brother.

If you have any announcements you would like to share, please send them to Shellie Park-Hoapili at shellie@ahfi.com.



Hawai'i Women Lawyers

P.O. Box 2072

Honolulu, Hawai'i 96805

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